

Matters relating to Canada's grain trade are handled by the Wheat and Grain Division of the Branch. This Division assists foreign governments and other buyers in purchasing Canadian wheat, flour and other cereals, and serves as liaison between the Department of Trade and Commerce and the Canadian Wheat Board.

International Trade Relations Branch.—The International Trade Relations Branch is concerned with negotiations and consultations with other governments on matters affecting Canadian foreign trade policy and with the preparation of studies on international trade developments and the interpretation of the effect of these developments on the Canadian economy as a whole as well as on the domestic and foreign trade of Canada. This Branch compiles information on tariffs and customs regulations, foreign exchange and trade documentation of other countries for the use of Canadian exporters and other branches of the Government. A main function of the Branch is to analyse the foreign trade situation and the effects of changing foreign tariffs and customs practices in preparation for meetings of the General Agreement on Tariffs and Trade. The Branch co-operates with academic institutions and individuals engaged in commercial research.

Economics Division.—The Economics Division maintains a continuous review of business conditions in Canada. To do this, it is necessary to analyse foreign trade trends and to appraise their effect on economic development in Canada. Other aspects of the general economic situation considered include investment, consumption, production, prices, incomes and employment, as well as conditions in industries and localities.

The Industrial Development Division.—This Division co-ordinates the assistance offered by the Federal Government in the establishment of new industries in Canada. Acting in this capacity, the Division provides information on a multiplicity of matters pertaining to industry establishment and assists in solving the variety of particular problems that Canadian and foreign businessmen encounter.

The Division also aids those established firms that wish to expand into new lines of production. Inquiries from foreign firms and individuals regarding the manufacture of products in Canada under licence or royalty are screened and brought to the attention of Canadian manufacturers interested in producing additional items.

The Division acts in an advisory capacity to the Immigration Branch of the Department of Citizenship and Immigration regarding the admission of individuals, other than those from Commonwealth countries and the United States, who wish to establish new industries in Canada.

The Division works in close co-operation with a widespread network of organizations throughout Canada, including industrial development departments of the provinces, municipalities, railways, banks, power companies, chambers of commerce, boards of trade, and the Canadian Manufacturers' Association.

Information Branch.—The principal function of the Information Branch is to furnish the commercial community of Canada with information concerning the assistance that exporters and importers may obtain from the Department of Trade and Commerce. The Branch is responsible also for stimulating a better appreciation by the general public of the importance of trade to the welfare of Canada. The attention of exporters and potential exporters is directed to opportunities for the disposal of their products in markets abroad, and of importers to the sources of supply for raw materials and consumer goods unobtainable in Canada. Its